

**Celebrate World Breastfeeding Week with the NYC Breastfeeding Leadership Council, Inc as we host the VIRTUAL GLOBAL BIG LATCH-ON - Friday, August 6<sup>th</sup> from 10 AM – 11:30 AM ET!**

**Register on the Global BIG Latch-On link ([https://biglatchon.org/apps/location-detail/?location\\_id=4143](https://biglatchon.org/apps/location-detail/?location_id=4143)) and our Zoom link <https://us02web.zoom.us/j/83978316537?pwd=QIF1VFRSa0ZwNzFzK2xIYWQ5UIUzd09> .**

**Please share this with breastfeeding supporters, fans and advocates, lactation professionals and of course BREASTFEEDING PARENTS AND FAMILY MEMBERS across the country.**

**Breastfeeding and live or work in NYC? Join us!**

**Breastfeeding and live or work in NYS? Join us!**

**Breastfeeding and live or work in the United States? Join us!**

**Breastfeeding and live or work in any country outside the U.S.? Join us!**

**We need YOU to help us make this the largest Virtual BIG Latch on Friday, August 6<sup>th</sup>! Share this broadly...even with friends and colleagues outside of NY!**

**We are asking everyone to join us on Zoom at 10 AM to share stories of breastfeeding during the past 1-1/2 years. At precisely 10:30 AM, we will ask all parents to “LATCH”! We will try to get as many photos as possible to submit our **BIG LATCH-ON** actual count.**